

## “STAYING COOL UNDER PRESSURE”

PWR Advanced Cooling Technology Enter Strategic Distributor Agreement with Battlefield International



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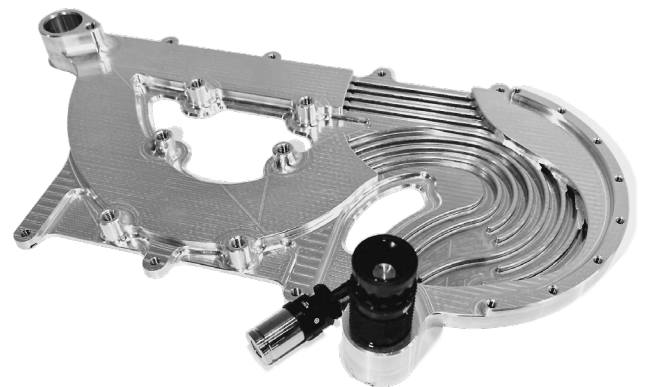
Today PWR Advanced Cooling Technology (PWR Performance Products Pty Ltd), a world leader in advanced cooling system research, design, testing and manufacturing, have entered into a strategic distributor agreement with Battlefield International (Battlefield). Head quartered in Canada, Battlefield produce bespoke light weight, high performance fluid quick disconnect couplings, valves, and custom fittings.

This partnership allows PWR and Battlefield to work together on technical challenges to better integrate fluid connectors and thermal management systems, to benefit our customers in packaging size, mass and pressure drop. The agreement enables PWR to distribute battlefield products across Europe, Australia, New Zealand and USA regions.

“We are very excited to have this agreement with Battlefield International. The Battlefield approach to their custom solutions is very similar to PWR, with constant development and refinement of products to better service our global customers. We first used Battlefield products in some of our Defence applications and we were instantly impressed with the quality, customer service and attention to detail. PWR will be able to help Battlefield integrate existing and new designed products across our Motorsport, Automotive, Aerospace and Defence applications, benefiting our combined customers with supply chain efficiency and world class solutions.

Andrew Scott, General Manager - Advanced Technology, PWR Advanced Cooling Technology.

“Forming partnerships with key distributors who share our passion for excellence is part of our global growth strategy. PWR is technically and geographically well positioned to promote Battlefield solutions and will open the door to many news customers that will benefit from a trusted, “local”, in-country source of supply. After experiencing PWR’s agility, customer service, and technical expertise through joint projects in 2021, I am confident they will become a significant asset to our expanding global customer base.



Integrity, agility, responsiveness, and uncompromising design efforts are core to both our companies, and it is with these attributes that we look forward to serving customers in 2022. We are fortunate to be working with PWR and eager to start collaborating on supporting the global appetite for high performance cooling solutions.

Michael Falk, Director of International Sales, Battlefield International Inc.